

## CENTRE FOR THE STUDY OF HIGHER EDUCATION

### ISSUES AND IDEAS IN HIGHER EDUCATION

*Researchers in the Global Knowledge Economy: strategies and boundaries*

Dr Iona Annett, Centre for the Study of Higher Education, The University of Melbourne

Monday 23 November  
12.30 - 2.00pm

Barbara Falk Room  
1st Floor  
CSHE  
715 Swanston St  
All welcome

To register please email  
Adeline Sze, CSHE  
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Iona joined the CSHE in 2008 as Research Fellow on the ARC project, "Boundary making and strategy making in knowledge-forming organizations", working with Simon Marginson and Mark Considine. Before this, Iona worked in strategic planning and policy with Victoria University and as a researcher for the Parliament of Victoria.

Iona's research background is in the politics of institutional origins and change. Her work has focused on the development of the European Union and the theory and practice of federalism. She holds a Bachelor of Arts (Honours) in History and Political Science and PhD, both from the University of Melbourne. Iona is currently studying for her Graduate Certificate in Higher Education (Deakin).

In this seminar, Dr Iona Annett presents preliminary findings of a project investigating the relationships between public and private researchers in the context of the global knowledge economy.

Whether it takes place within a university or a private company, research connects to the knowledge economy. Whether through collaboration, sponsorship, or commercialization or other arrangement, universities and private companies

are meeting more frequently in the knowledge marketplace. Researchers and research teams must situate their work so that it has meaning in this marketplace, for their colleagues, and for their profession or industry. The negotiation of these university/industry boundaries and relationships by the researchers involved is the focus of this project.

Based on interview data collected across the ICT and resources sector in

Australia, the seminar will provide a draft preliminary framework for analyzing these relationships and its expected consequences for understanding the knowledge economy. The seminar will discuss selected further findings from case study research conducted in research organizations in Australia. There will be brief comments addressing additional case studies to be conducted in the United States and in The Netherlands.